OHDSI

SYMPOSIUM

2016

SPONSORSHIP PACKET

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OHDSI

SYMPOSIUM 2016

SEPTEMBER 23

WASHINGTON HILTON
1919 CONNECTICUT AVE NW
WASHINGTON, DC 20009

ABOUT THE SYMPOSIUM

OHDSI's mission is to improve health by empowering a community to collaboratively generate the evidence that promotes better health decisions and better care. As a community, we envision a world in which observational research produces a comprehensive understanding of health and disease. OHDSI promotes a collaborative approach to research and has rapidly grown into a vibrant international community. Everyone is welcome to actively participate in OHDSI, whether as a patient, a health professional, a researcher, or someone who simply believes in our cause.

The second annual OHDSI symposium will promote this vision and provide OHDSI collaborators an opportunity to share our accomplishments with the broader health-care community. The day will also include a collaborator showcase involving a poster session that highlights OHDSI's research achievements and interactive demonstrations of OHDSI's open-source software tools that are revolutionizng how medical evidence is generated.

WHO SHOULD ATTEND

Stakeholders from the following organizations who would benefit from the presentations and discussions during and following this event include, but are not limited to:

- FDA, CMS, CDC, NIH, AHRQ, HHS, PCORI, DoD
- AMIA, Technology and Software developers
- Academia, Centers of Excellence
- Groups involved in the discovery of new pathways for treatment of cancer and other diseases
- Pharmaceutical and Device Industry
- Health-care start-ups
- Health-care payers and providers
- Clinicians, Patients, and Disease-focused Patient Advocates and Foundations
- Data standardization organizations

Stakeholders Include:
- People most interested in addressing these issues, because they are the most directly affected by the problems.
- ·Senior management interested in breaking the cycle

SYMPOSIUM SPONSORSHIP

This year, the OHDSI symposium organizing committee is offering sponsorship slots. Interested organizations can now select specific aspects of the symposium they would like to fund. All sponsors will be identified on the symposium website along with a description of their organization, and it's connection to the OHDSI mission. This description will also be included in a sponsor handout to be inclosed in all conference folders.

All slots are available on a first-come, first-served basis.

SYMPOSIUM RECORDINGS

ONE SLOT AVAILABLE FOR $20,000

Funding provided by the symposium recording sponsor will cover the audio/visual costs associated with recording each symposium session as well as editing and post-production costs. The recording sponsor will be recognized during the symposium by:

- Being named as the recording sponsor on the symposium agenda.
- Named as the recording sponsor on the website where the final version is uploaded. A link to this website will be circulated to all 300 symposium attendees.

SYMPOSIUM SPONSORSHIP

LUNCH SPONSOR

TWO SLOTS AVAILABLE FOR $15,000

Funding provided by the lunch sponsors will cover the cost of food and beverages served during lunch as well as associated service fees. Lunch sponsors will be recognized during the symposium by:

- Having their logo displayed at the lunch buffet during lunch service.
- Being named as the lunch sponsor on the symposium agenda.

COFFEE SPONSOR

FOUR SLOTS AVAILABLE FOR $5,000

Funding provided by the lunch sponsors will cover the cost of coffee and refreshments served during each break as well as associated service fees. Coffee sponsors will be recognized during the symposium by:

- Having their logo displayed next to each coffee station during the morning or afternoon break.
- Being named as a coffee sponsor on the symposium agenda.

SYMPOSIUM SPONSORSHIP

WIFI SPONSOR

TWO SLOTS AVAILABLE FOR $5,000

Funding provided by the wifi sponsor will cover the costs of providing wifi connections for each symposium attendee. Based on last year's symposium, we are expecting a total of 300 participants and 450 wifi connections. The wifi sponsor will be recognized during the symposium by:

- Having their logo displayed at the registration area for the full duration of the symposium.
- Having their logo displayed along with the wifi password at various locations around the symposium venue.
- Being named as the wifi sponsor on the symposium agenda.

COLLABORATOR SHOWCASE SPONSOR

FOUR SLOTS AVAILABLE FOR $5,000

Funding provided by the showcase sponsor will cover the costs of poster boards, printing, and audio/visual costs associated with providing OHDSI software demonstrations during the collaborator showcase. Showcase sponsors will be recognized during the symposium by:

- Having their logo displayed next to the poster area for the duration of the showcase.
- Being named as a sponsor of the collaborator showcase on the symposium agenda.
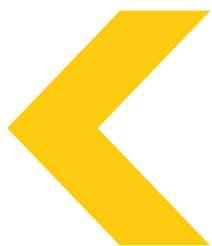
SYMPOSIUM EXHIBITORS

This year, the OHDSI symposium committee is also offering exhibitor tables to be set up for the duration of the symposium. All exhibitor tables will be available for $3,000 on a first-come, first-served basis. Potential exhibitors should describe how their work is related or relevant to the OHDSI community and state their motivation for being an exhibitor when requesting an exhibitor slot.

All exhibitors are welcomed and encouraged to participate in each symposium Q&A session. Interested companies are welcome to be both sponsors AND exhibitors at the symposium.

ALL EXHIBITORS WILL BE OFFERED:

- A 6-foot table with 2 chairs
- Two complimentary exhibitor staff badges
- Company listed as exhibitor on symposium agenda
- Company listed as exhibitor on symposium website
- Description of company's contribution to the OHDSI community will be included in exhibitor leaflet in conference folders
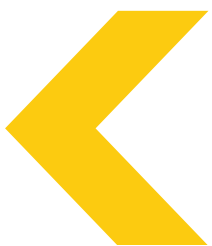
ALL EXHIBITOR TABLES ARE AVAILABLE FOR $3,000

SPONSOR APPLICATION

If you are interested in becoming an OHDSI symposium sponsor, please complete the online application. As part of the application process you will be required to explain your motivation for becoming a symposium sponsor and identify your organization's connection to the OHDSI community. Because sponsorship slots will be offered on a first-come, first-served basis, please be sure to indicate the top two aspects of the symposium you would like to fund.

EXHIBITOR APPLICATION

If you would like to become a symposium exhibitor, please complete the online application As part of the application process, you will be required to explain your motivation for becoming a symposium exhibitor and identify your organization's connection to the OHDSI community.

More information about the symposium and online application forms can be found at:
http://www.ohdsi.org/events/ohdsi-symposium-2016

If you have any questions, please email Maura Beaton at beaton@ohdsi.org